

HOW TO CREATE A PRINT-READY FILE:

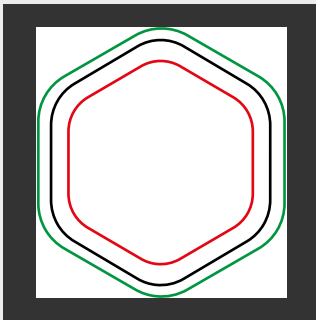
STICKERS

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, visit the FAQ section of our website, request a professional File Check or contact customer support.

DIE-CUT STICKERS

If you have chosen **Die-Cut Stickers**, remember that both the sticker and backing are die cut to the size and shape requested.

TEMPLATE



STICKERS



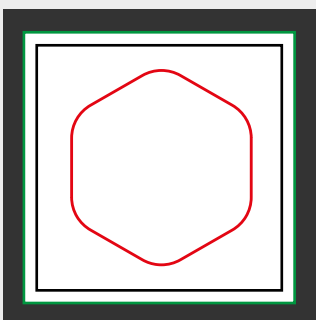
KISS-CUT STICKERS

If you have chosen **Kiss-Cut Stickers**, remember that only the sticker is kiss cut, to the size and shape indicated when ordering and in the print file, while the backing is trimmed with a die cut to the dimensions chosen when ordering.

We do not recommend inserting a bleed line in the file, as there is a risk it could be printed. However, we recommend **extending the artwork by 2 mm** on all sides around the kiss cut line, to avoid any slight misregistration during cutting (approximately 0.1 - 0.2 mm) affecting the quality of the product.

Remember to leave a **5 mm** safety distance between the die cut line and the kiss cut line and important parts (text and logos) of your design. The final product will be rectangular. The product is not trimmed.

TEMPLATE



STICKERS

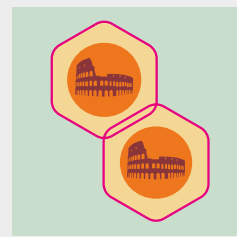
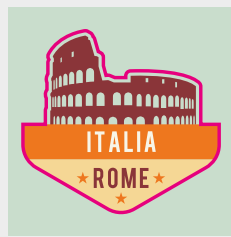


STICKER SHEETS

If you have chosen **Sticker Sheets**, remember that you can place your designs anywhere in all of the various sizes available – the product will not be trimmed. You can add as many cut lines for different stickers as you like, as long as they are closed lines and coloured with the **CutContour** technical colour.

The cut lines can be any size or shape, but for an optimum quality cut, avoid:

- overly complex **cut lines**
- cut lines with **internal angles below 90°**
- **cut lines that overlap** with other cut lines



TOO
COMPLEX

INTERNAL ANGLES
<90°

MULTIPLE CUTS

We recommend you leave at least **2 mm** between each sticker. Remember to leave a **5 mm** safety distance between the edge of the worksheet and the kiss cut line and important parts (text and logos) of your design.

When ordering, state the **number of stickers** (closed cut lines) you have added to your design in the relevant box. Our software will check that this matches the number of lines in the file to prevent any unwanted lines or overlapping lines affecting the quality of the end product.

STICKER SHEETS




Cutting method	Mezzo taglio, posa multiple
Number of stickers	11
Finish	Verniciatura antigraffio Labelife3

1 FILE FORMAT

Our systems can only process files in **PDF** format (not password-protected).

2 COLOURS

The same colour can appear slightly different on different media. This is due to the material's physical composition. All files must be sent **in CMYK** (cyan, magenta, yellow and black), with a Fogra 39 colour profile. Any images which are sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile. To achieve a deep black with our printing technology we recommend using the following CMYK values: C 63%, M 52%, Y 51%, K 100%.

 **Warning!** Do not use the technical colours used in the template in your artwork, as they will not be printed.

3 RESOLUTION

The optimal resolution for the print files is **300 dpi**.

4 FONTS AND PATHS

Fonts should be embedded into the PDF or converted into curves/paths. The minimum font size (below which we cannot guarantee perfect print quality) is **6 pt**. The minimum printable line weight is **0.25 pt**.

5 MARGINS AND BLEED

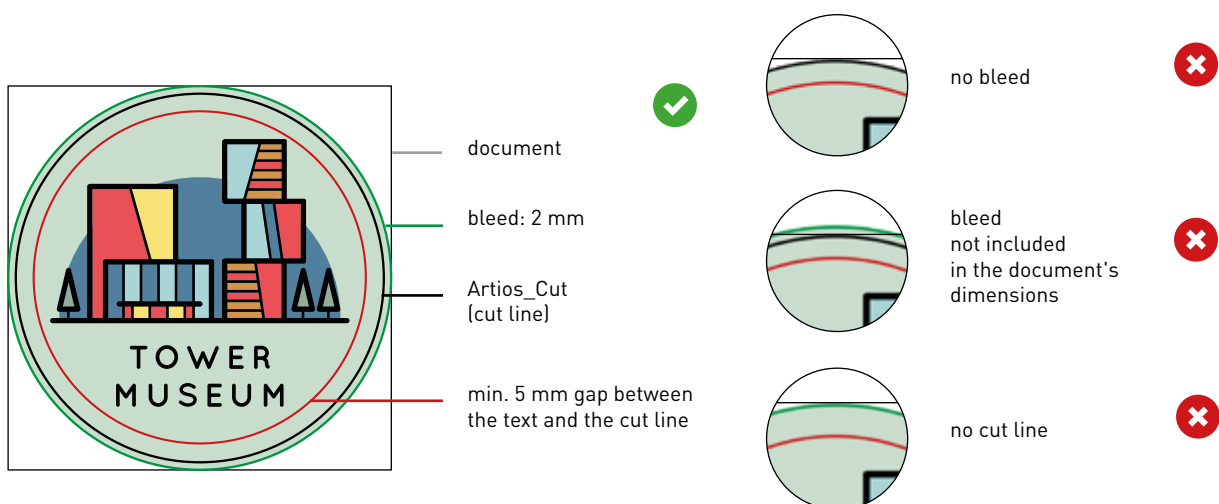
Create a file in 1:1 scale with a **2 mm bleed on each side** for the stickers. If you have chosen one of the regular (not custom) formats, we recommend you download the template from the website, as the file dimensions and bleed will already be set up correctly.

6 ROUND, SQUARE OR RECTANGULAR STICKERS

To create a print-ready file for these products **we recommend you download the template from the website**.

If you have chosen stickers with the "Round, Square or Rectangular" option, follow these steps to create a print-ready file.

- Download the template for your chosen configuration or, alternatively, create a new file with the same dimensions as your sticker, not forgetting to add a 2 mm bleed on each side.
- If you have chosen stickers with selective or solid white or mirrored printing, please follow the instructions below for these options.
- Add your artwork on the Artwork layer, inside the predefined area on the Artboard, **leaving a gap of 5 mm from the cut line**.
- Remove all guidelines except the bleed margin (the green line) and save the file in PDF format.




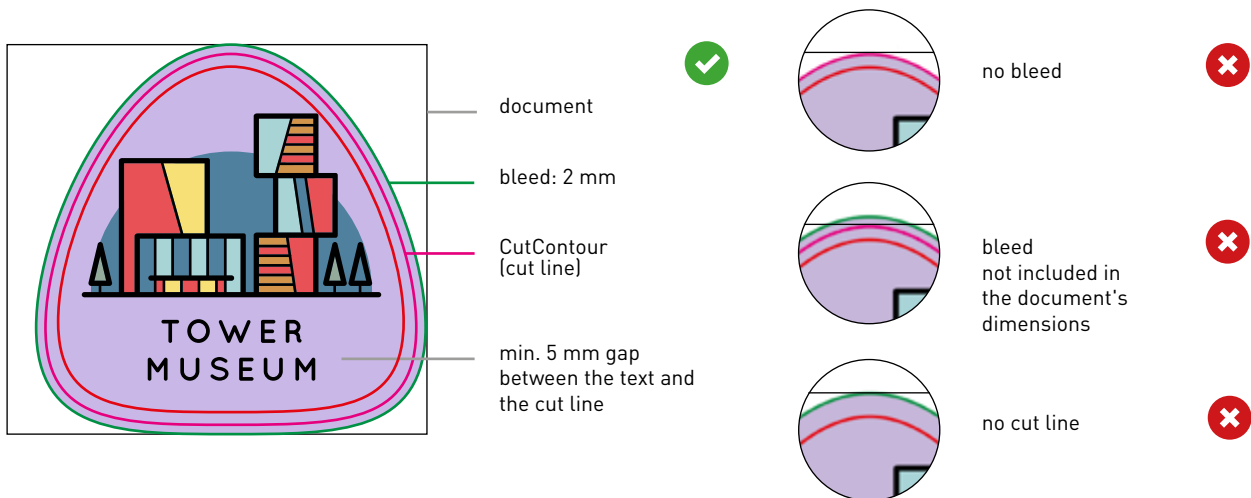
STICKERS WITH A CUSTOM SIZE AND SHAPE

To create a print-ready file, we recommend you follow the instructions in this document for your chosen options.

If you have chosen stickers with the "Custom size and shape" option, follow these steps to create a print-ready file.

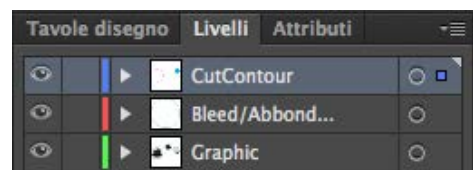
- Download the template for your chosen configuration or, alternatively, create a new file with the same dimensions as your sticker, not forgetting to add a 2 mm bleed on each side.
- Create a new layer from the **Layers** palette, and name it **"CutContour"**.
- Create a new colour swatch from the **Swatches** palette and name it **"CutContour"**; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 0, 100, 0, 0 (magenta only).
- Create a vector path on the **CutContour** layer which corresponds to the cut line for your sticker, and assign it a stroke colour that corresponds to the newly-created **CutContour** swatch.

 Remember to leave a safety distance of **5 mm** between the cut line and the CutContour line.



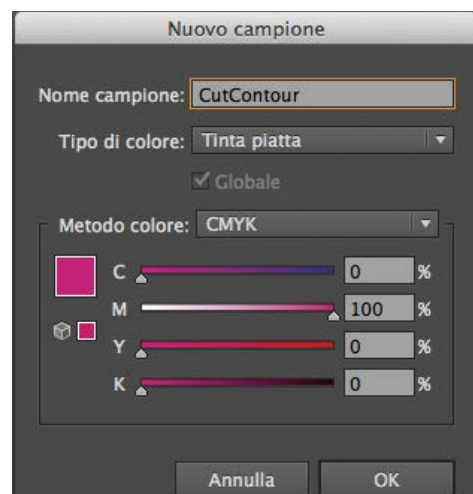
- 1 Enter your artwork on a single layer, and give it the name "Artwork".

- 2 **LAYERS > CREATE NEW > CutContour**
Create a new layer above the Artwork layer from the **Layers** panel and name it **"CutContour"**.



- 3 **SWATCHES > CREATE NEW > CutContour**
Create a new colour swatch from the **Swatches** palette and name it **"CutContour"**; select **Spot Colour** as the Colour Type and assign the following CMYK percentages: 0, 100, 0, 0.

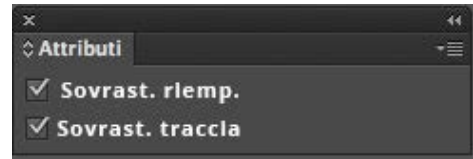
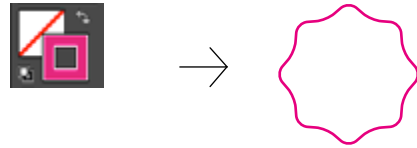
CutContour
Spot Colour
CMYK
C: 0%
M: 100%
Y: 0%
K: 0%



④ **PATH > CutContour**

Create a vector path on the **CutContour** layer which corresponds to the custom cut line for your label, and assign it the CutContour spot colour.

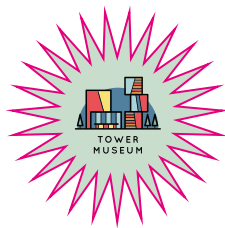
Overprint must be selected for all paths on the CutContour layer.



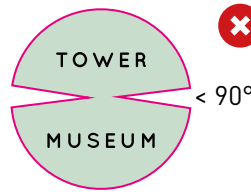
⑤ Save the PDF, keeping the layers separate.

GOOD TOKNOW - Specifications

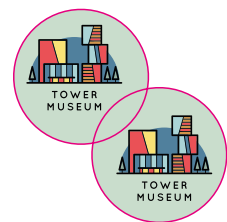
We recommend that you do not create overly complex cut lines, as this could cause the cut to be inaccurate or uneven. The CutContour line must consist of a single, closed line.



TOO COMPLEX

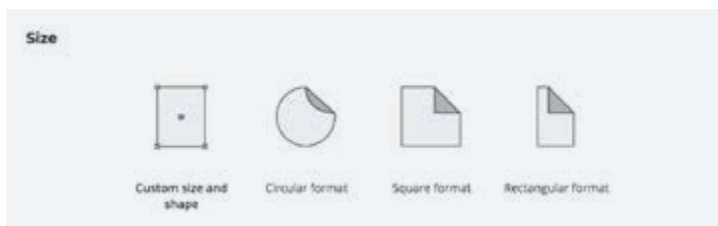


INTERNAL ANGLES < 90°



MULTIPLE CUTS

If you have chosen a **round**, **square** or **rectangular** shape, we recommend choosing the dedicated configurations found on the order page and using the corresponding downloadable templates.



7 TRANSPARENT STICKERS AND TRANSPARENT STICKERS WITH MIRRORED PRINTING

If you have chosen stickers made from a transparent material, **remember that the printed colours will not have a solid appearance.**

We therefore recommend using the white printing options, which allow you to create an opaque and uniform background to highlight all or part of your artwork.

The white printing options allow you to:

- **Cover the entire area** (Solid White): for this option you do not need to create a "white" layer and fill –our systems will insert it automatically.
- **Cover only part of the area** (Selective White): for this option you need a specific "white" layer and fill, which you can create following the instructions in point 8.
- If you have chosen stickers with a transparent material and mirrored printing, **remember to send us the file in a standard view** – it will be mirrored when printed.

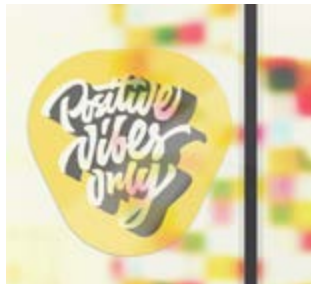
TRANSPARENT STICKERS



WITHOUT SELECTIVE WHITE

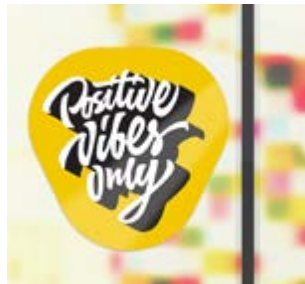


WITH SELECTIVE WHITE



WITH MIRRORED PRINTING WITHOUT SOLID WHITE

Send us the file in a standard view - it will be mirrored when printed.



WITH MIRRORED PRINTING AND SOLID WHITE

Send us the file in a standard view - it will be mirrored when printed, and we'll add the solid white layer.



WITH MIRRORED PRINTING AND SELECTIVE WHITE

Send us the file in a standard view - it will be mirrored when printed.

Don't forget to add the white layer and fill, as described in point 8.

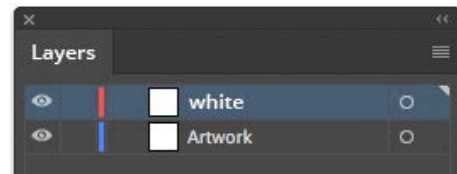
8 SELECTIVE WHITE

If you have chosen the "white printing" option for transparent stickers, follow these instructions:

- Create a new layer from the **Layers** palette, and name it "**white**".
- Create a new colour swatch from the **Swatches** palette and name it "**white**"; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 100, 0, 0, 0 (cyan only).
- Create a vector path on the "**white**" layer (no raster images) which corresponds to the area of the artwork you want to highlight with the selective white.
- Give the vector path the newly-created "**white**" fill colour.
- Ensure you keep the layers separate when saving the PDF.

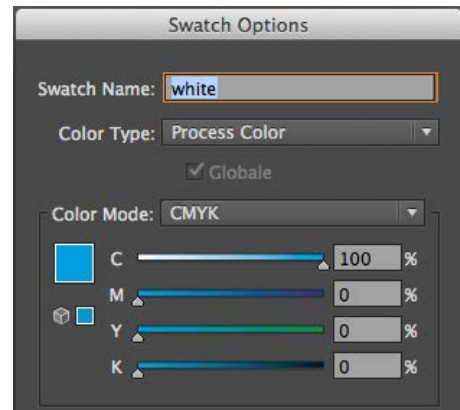
① Enter your artwork on a single layer, and give it the name "Artwork".

② **LAYERS > CREATE NEW > white**
Create a new layer from the **Layers** panel above the Artwork layer, and name it "**white**".
IMPORTANT: keep the "white" layer above the Artwork layer.

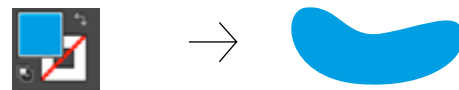


③ **SWATCHES > CREATE NEW > white**
Create a new colour swatch from the **Swatches** panel and name it "**white**"; select **Spot Colour** as the Colour Type and assign the CMYK percentages 100, 0, 0, 0.

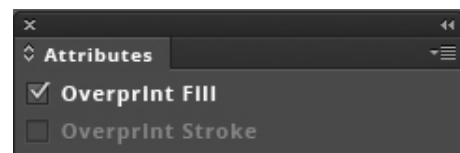
white
Spot Colour
CMYK
C: 100%
M: 0%
Y: 0%
K: 0%



④ **FILL > white**
Create a vector fill on the "**white**" layer which corresponds to the area of the artwork to which you want to add the finish, and assign it the "white" spot colour.



Overprint must be selected for all paths on the "white" layer.



⑤ Save the PDF, keeping the layers separate.

9 FRAMES AND PASSEPARTOUTS

We do not advise placing frames and passepartouts too close to the edges, to avoid any inaccuracy due to the cutting tolerances (± 0.1 mm).

To avoid poor results, frames should not be positioned less than **2 mm** from the cut line.

