

Creating a print-ready file:

SPECIAL FINISH PERFECT BINDING

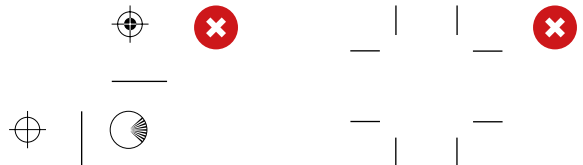
CHECKLIST

- **BLEED:**
add 3 mm on each side.

→ see point 1

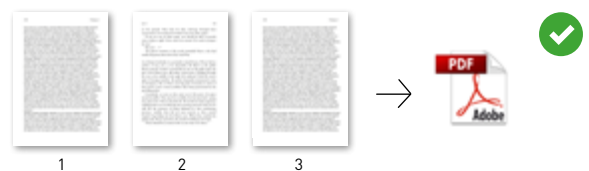


- **REGISTRATION AND CROP MARKS:**
registration and crop marks are not required.



- **INSIDE PAGES:**
send a PDF file containing single pages
in reading order.

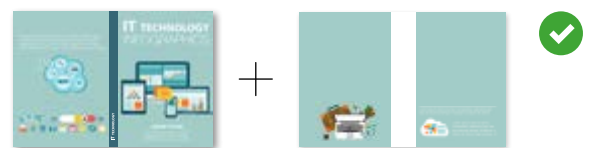
→ see point 2



- **COVER:**
fill in the order form with your chosen material,
dimensions and the number of pages, then
download the template to position your artwork.

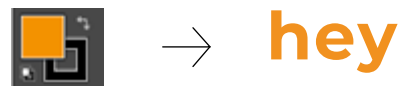
The template creates a two-page PDF (outside
and inside), which you can open in Illustrator and
which consists of the entire cover, including the
spine, laid out flat.

→ see point 3



- **FINISH:**
add a layer at the very top entitled "Finishing",
convert all the shapes and text to which you want
to add the finish into vector graphics, and give
them the "finishing" spot colour (0,50,100,0).

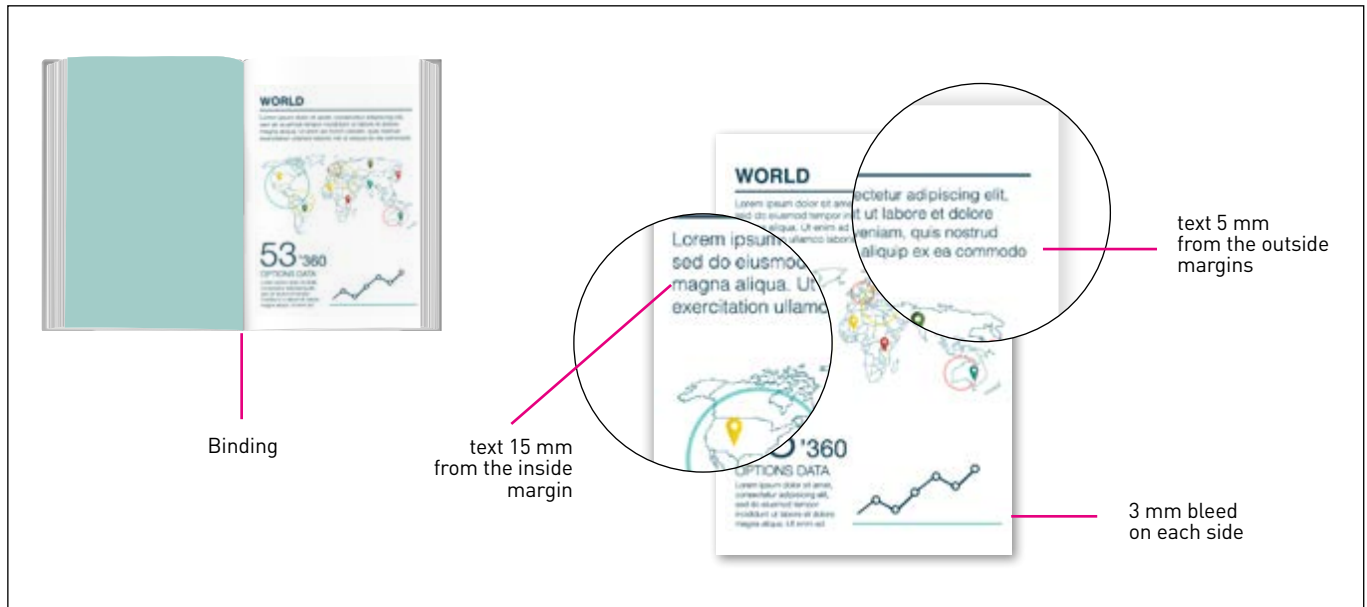
→ see point 4



FURTHER INFORMATION

1 BLEED

We recommend leaving a **3 mm bleed on each side**. In addition, position text at least 15 mm from the inside margin and 5 mm from the outside margins, so it is not difficult to read or too close to the binding.

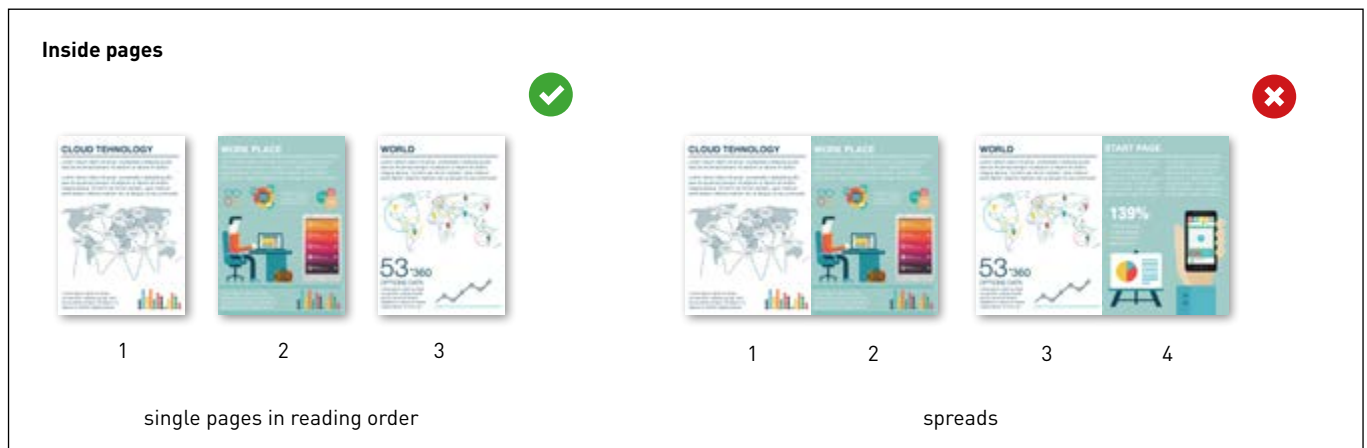


2 INSIDE PAGES

Our systems process files in PDF format and at 1:1 scale (not password-protected).

For the inside pages, the PDF file should contain single pages in reading order.

We recommend embedding the fonts in the PDF.



3 COVER

For the cover, download the template for your chosen configuration from the website (once you have entered the material, size and number of pages, the correct spine dimensions will be calculated automatically on the order form) and prepare a two-page PDF containing the entire cover laid out flat, one page for the outside and one for the inside.

Cover



two pages, one for the outside and one for the inside



separate pages, no cover spreads



Cover (outside)



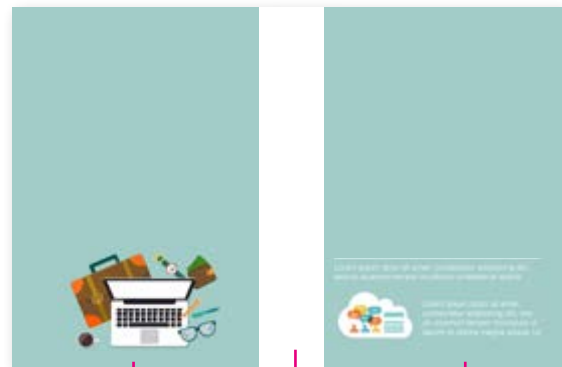
back cover

spine

cover



Cover (inside)



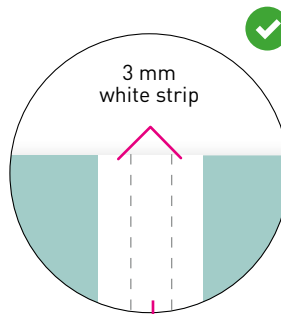
Inside front cover

spine

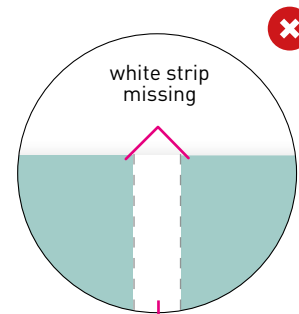
Inside back cover

Gluing

To ensure the book is glued perfectly, the spine area between the inside front and back covers should be left blank, and a 3 mm white strip should be added to the right and left of it.



spine



spine

4 SPECIAL FINISHES

If you have chosen the **3D Varnish**, **Selective Varnish**, **Gold Foil** or **Silver Foil** options, remember to enter the artwork for the finish in the specific **Finishing layer**.

The artwork in the Finishing layer must not contain gradients, halftone screens or transparency, must consist of vector graphics and must use the **Finishing colour swatch**.

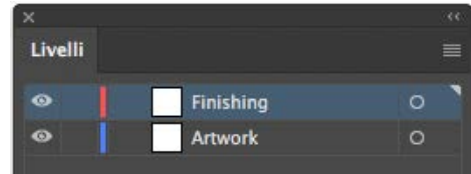
You can make the finishes any shape you like, giving you more creative freedom.

We recommend a font size of at least **10 pt** and a line weight of at least **1 pt**.

Finally, we recommend that you avoid placing finishes over the creasing, to prevent the varnish or coating from breaking.

① **LAYERS > CREATE NEW > Finishing**

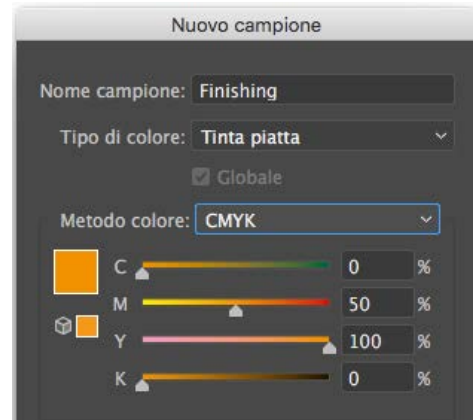
Create a new layer from the **Layers** panel above the Artwork layer, and name it **Finishing**.



② **SWATCHES > CREATE NEW > Finishing**

Create a new colour swatch from the **Swatches** panel and name it **Finishing**; select **Spot Colour** as the Colour Type and assign the CMYK percentages 0, 50, 100, 0.

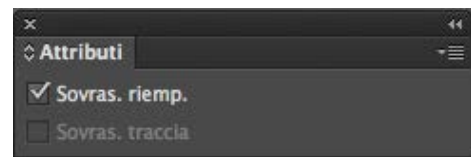
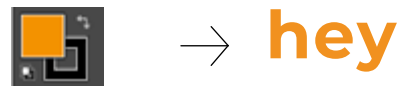
Finishing
Spot Colour
CMYK
C: 0%
M: 50%
Y: 100%
K: 0%



③ **FILL > Finishing**

Create a vector fill on the **Finishing** layer which corresponds to the area of the artwork to which you want to add the finish, and assign it the Finishing spot colour.

Overprint must be selected for all paths on the Finishing layer.



④ Save the PDF, keeping the layers separate.