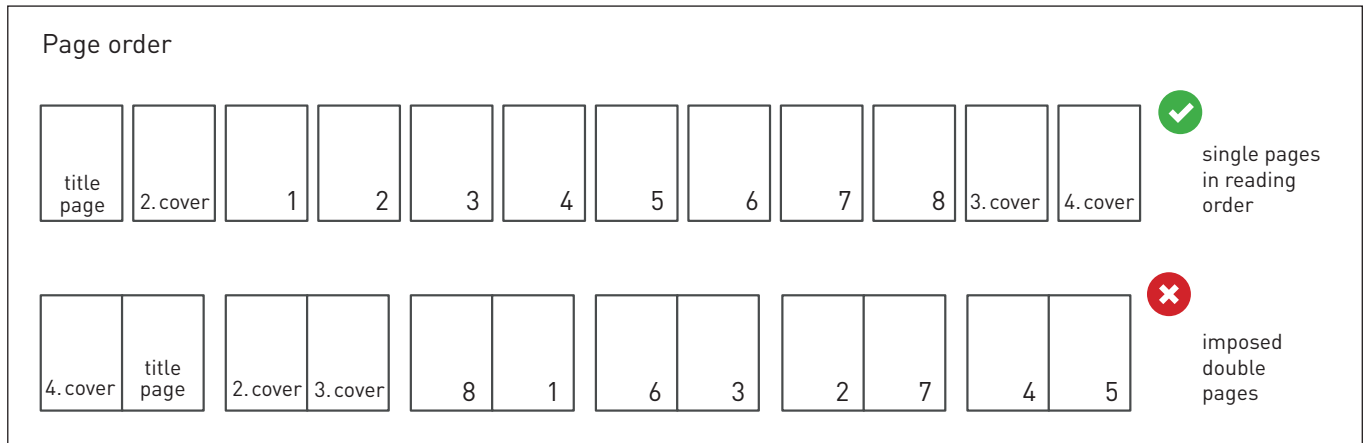


INFORMATION ABOUT CORRECT GENERATION OF PRINT FILES FOR MAGAZINES WITH STAPLED BINDING

The following guidelines are to help you generate a correct print file. Should you be in doubt, please download the corresponding template from our website, consult our FAQ-section or activate the optional file check by an operator. You can also call our service.

1 FILE FORMAT

Our systems only accept PDF files that have been generated as final 1:1 format (no password protection). The PDF file is required to only contain single pages that are arranged in the correct reading order. Double pages, with the exception of cover pages, are not recognised and accepted. The PDF file needs to be clearly defined, inclusive of the cover and the content pages in correct reading order.



2 COLOURS

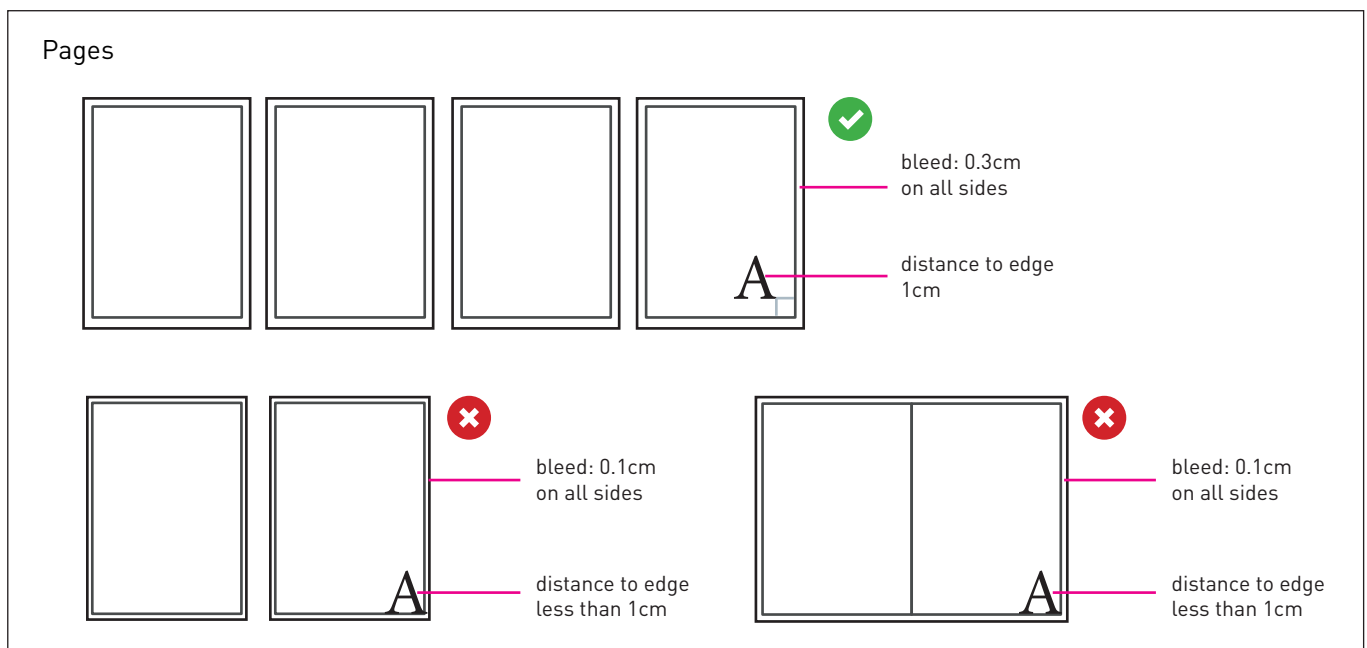
Same colours may slightly differ due to physical composition of the paper. All files are in CMYK (Cyan, Magenta, Yellow and Black) with the printing profile in Fogra 39. To check the colours and papers you may order our sample pack guide. Images in RGB or with PANTONE colours shall be automatically converted with the standard separation profile.

3 RESOLUTION

The optimum resolution for prints of magazines, catalogues and books is 300dpi.

4 MARGINS AND BLEEDS

Generate the print file with a bleed of 3mm on all sides. We advise you to place text at least 1cm from the margin as otherwise it might be too close to the edge or the binding resulting in difficult readability.



5 NUMBER OF PAGES

Specification in the offer module always refers to the full number of pages: a sheet always consists of two pages, the front and back page. The sum of all pages also contains the four cover pages. Even when you only want printing on the outside of the cover page and the second and third cover pages are empty, you have to have those pages in your document.

6 COVER GENERATION

Cover pages require to be inside the PDF print file together with the content pages arranged in reading order. In case that the 2nd and/or 3rd cover page shall be empty, those pages nonetheless need to be at the correct place in the document.

Cover and page order

single pages in reading order

imposed double pages

7 ADDITIONAL INFORMATION

Minimum printing line weight is 0.25pt.