

# HOW TO CREATE A PRINT-READY FILE - WIRE-0 BOUND PUBLICATIONS

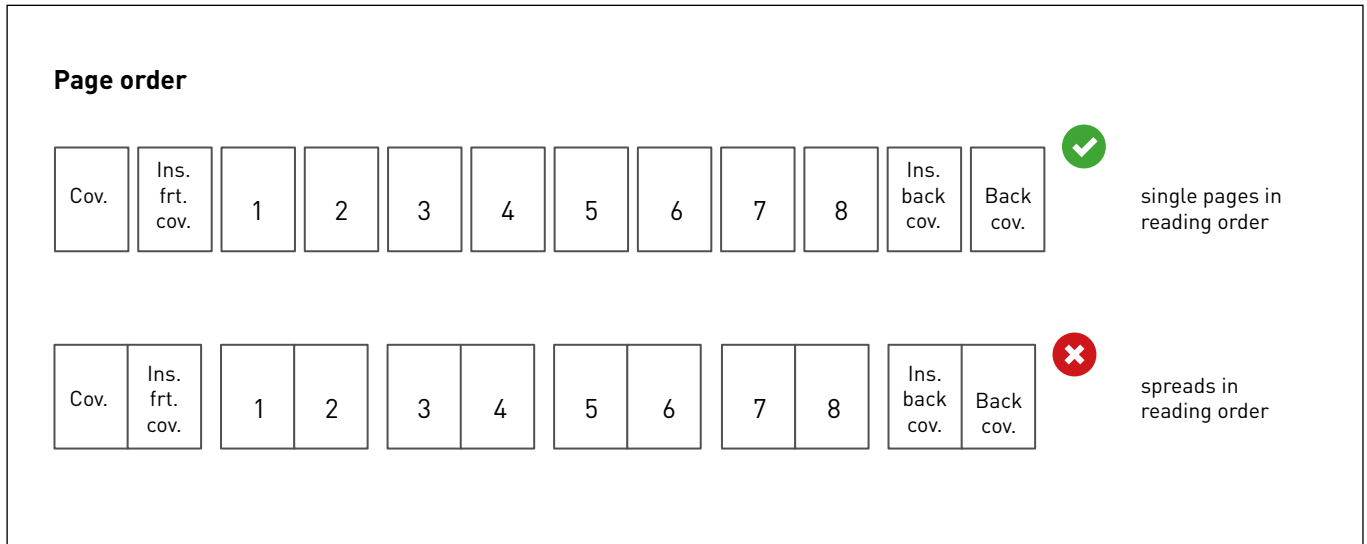
The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer services.

## 1 FILE FORMAT

Send your file in PDF format in 1:1 scale (not password protected).

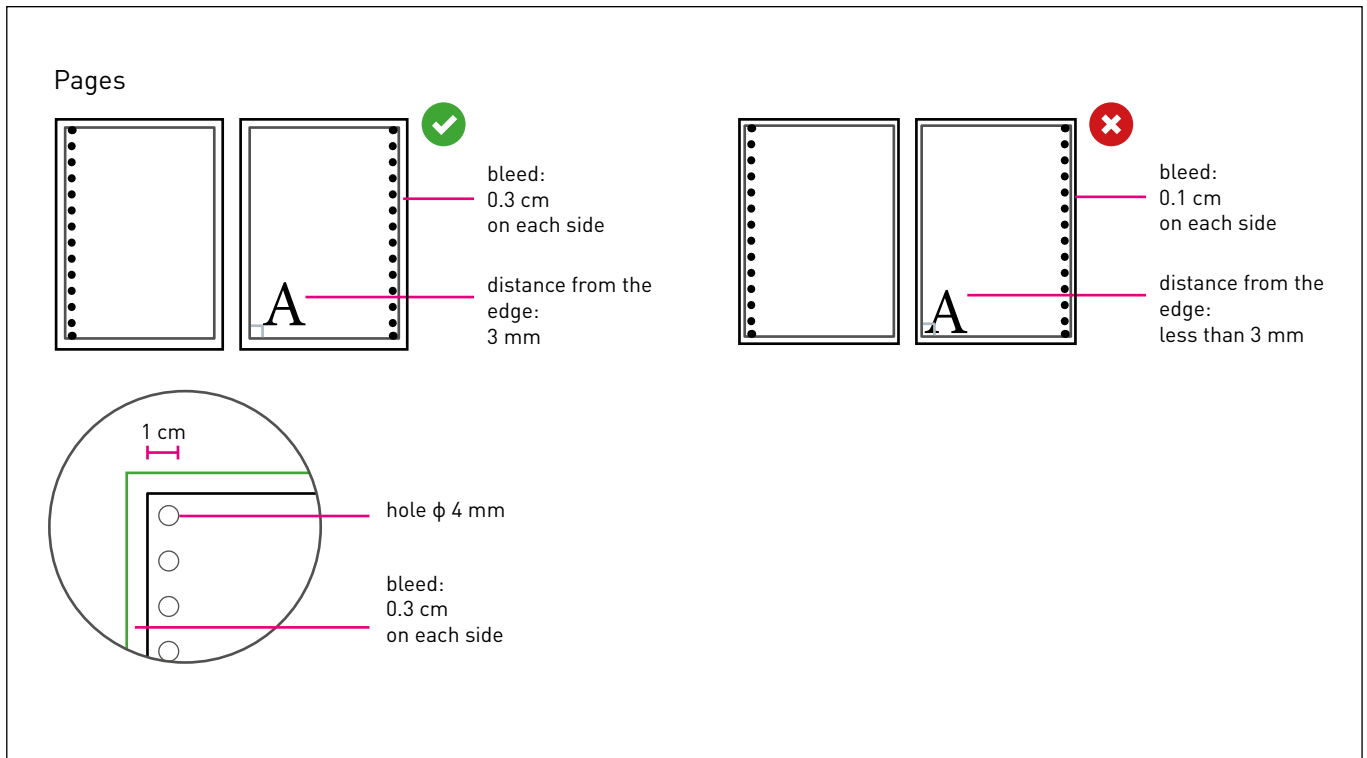
The PDF should contain single pages and be in reading order. PDFs containing spreads will not be accepted.

A single PDF file is required, including the cover and the inside pages, in reading order.



## 2 MARGINS AND BLEED

Export the files with a **3 mm bleed** around the edge. We advise leaving a gap of 3 mm between the text and the cut line, and 1 cm (if there are fewer than 50 inside pages) or 1.5 cm (if there are more than 50 pages) on the coil side.



### 3 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

### 4 RESOLUTION

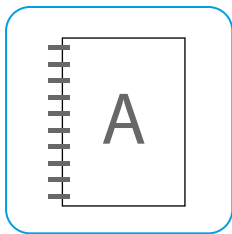
The optimal resolution for the print files is **300 dpi**.

### 5 FONTS

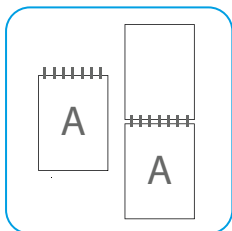
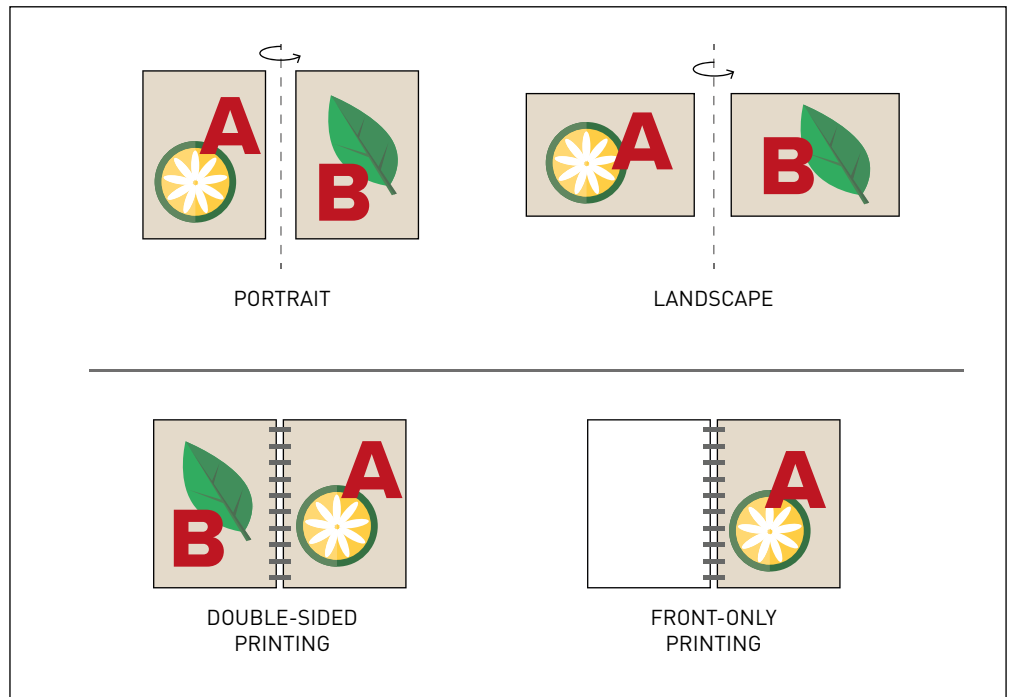
Fonts should be **embedded in the PDF or converted into curves/paths**. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.

### 6 COIL POSITION AND READING ORDER

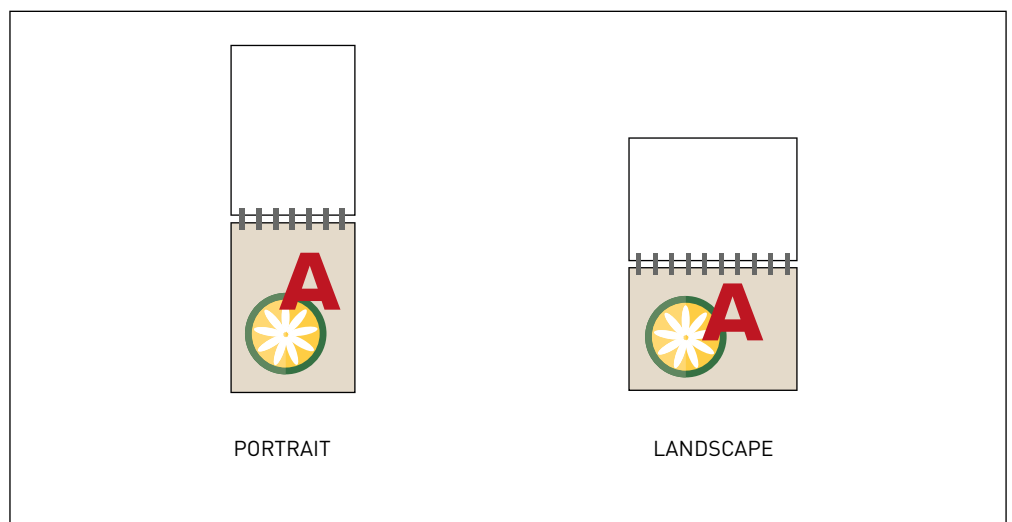
You can choose to bind your publication with the metal coil on the left or at the top. If you choose the top edge and double-sided printing, you can decide whether you want a single page or double page layout.

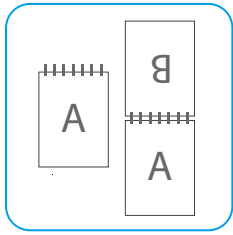


coil on the left

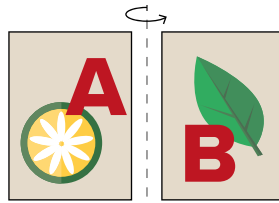


coil at the top

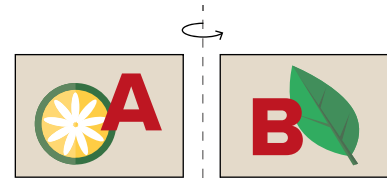




coil at the top  
and with single page  
layout



PORTRAIT



LANDSCAPE

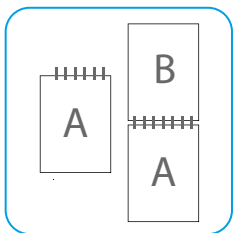


PORTRAIT

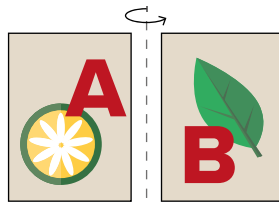


LANDSCAPE

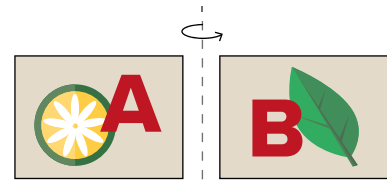
A wire-o bound publication with the coil at the top and a single page layout is designed so every page is read individually.



coil at the top  
and with double  
page layout



PORTRAIT



LANDSCAPE



PORTRAIT



LANDSCAPE

A wire-o bound publication with the coil at the top and a double page layout is designed so the pages can be read in pairs.

## 7 NUMBER OF PAGES

Each sheet has two sides, the front and back. The number of pages we ask you to enter on the online form refers to the number of printed sides in the volume.

**Please note: if you have selected "print only on the front" when ordering, remember not to include the white pages in the PDF sent for printing.**

The total given on the order form also includes the cover, which is always four pages.

## 8 CREATING THE COVER

If you wish, you can create a separate two-page PDF file for the cover.

If you have chosen double-sided printing, insert the inside back cover and back cover, even if they are blank. If, however, you have chosen one-sided printing, remember not to include the blank pages in your PDF file.

**Page order and cover**

Cov.	Ins. frt. cov.	1	2	3	4	5	6	7	8	Ins. back cov.	Back cov.	✓	single pages in reading order
Back cov.	Cov.	Ins. frt. cov.	Ins. back cov.	8	1	6	3	2	7	4	5	✗	spreads in imposition order

## 9 ADDITIONAL INFORMATION

The vector paths should have a weight of at least **0.25 pt**. We **do not advise placing frames and passepartouts too close to the edges**, to avoid any inaccuracy due to the cutting tolerances.

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text**.

**no overprinting** ✓

**with overprinting** ✗