

INSTRUCTIONS FOR CREATING A PRINT-READY FILE - ROLL STICKERS

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

Our systems can only process files in PDF format (not password-protected).

2 COLOURS

The same colour can appear slightly different on different media. This is due to the material's physical composition. All files must be sent in **CMYK** (cyan, magenta, yellow and black), with a Fogra 39 colour profile. Any images which are sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile.

3 RESOLUTION

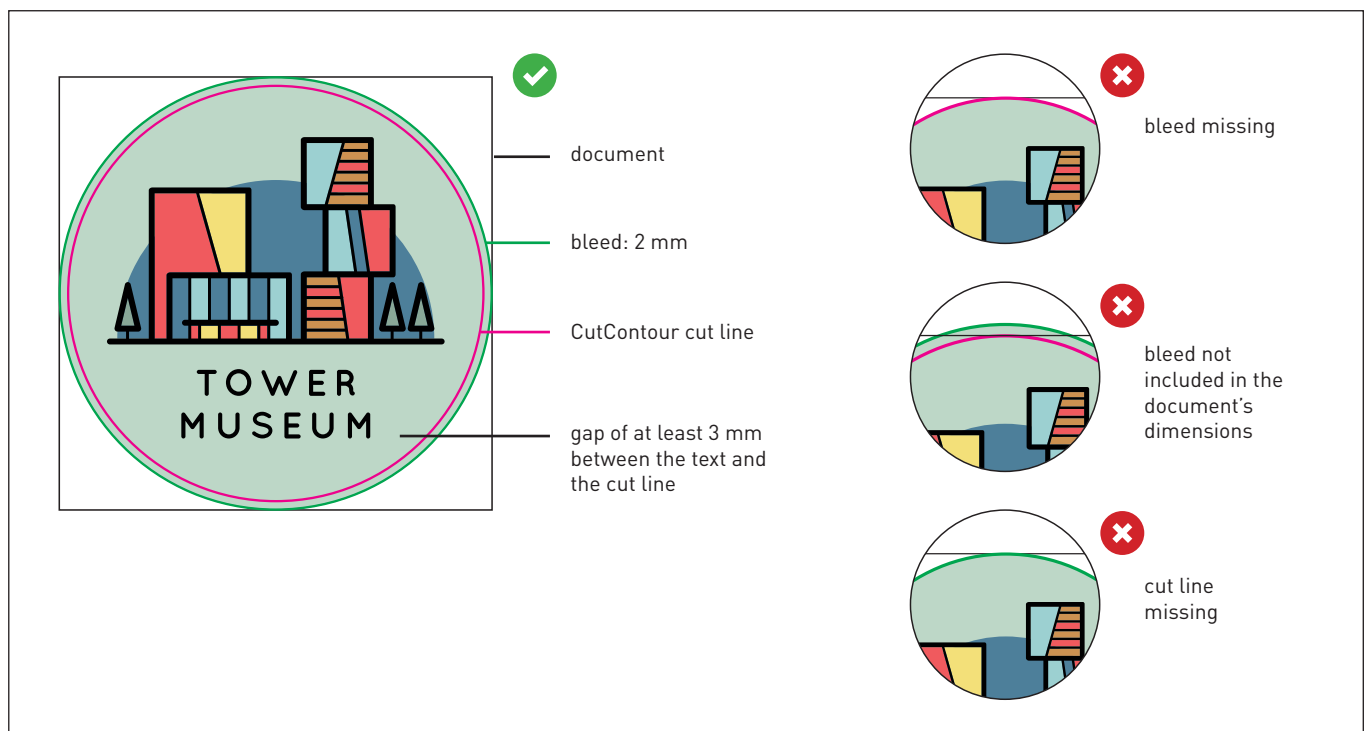
The optimal resolution for the print files is **300 dpi**.

4 FONTS AND LINES

Fonts should be incorporated into the PDF or converted into curves/lines. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt. The minimum printable line weight is 0.25 pt.

5 MARGINS AND BLEED

For the roll stickers, create a file in 1:1 scale with a **2 mm bleed on each side**. If you have chosen one of the regular (not custom) formats, we advise that you download the template from the website, as the file dimensions and bleed will already be set up correctly.

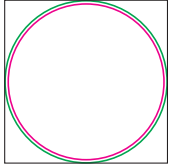


6 TEMPLATE

To create a print-ready file, **we advise you download the template from the website**.

In addition to the artwork, the file must always contain a vector line (from Illustrator) indicating where the stickers will be cut, including for simple shapes like squares or circles. The line should be assigned a magenta (0,100,0,0) Process colour swatch named **"CutContour"**. Place the line on a new CutContour layer, and ensure you keep the layers separate when saving the PDF.

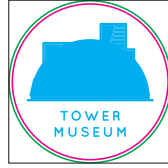
PLEASE NOTE - Roll stickers



DOWNLOAD
THE
TEMPLATE



INSERT YOUR ARTWORK
on the Artwork layer
and the CUT LINE on the
"CutContour" layer



INSERT THE
"white" LAYER
IF REQUIRED



SAVE THE PDF
CONTAINING
THE LAYERS



PRINTED
RESULT