

## HOW TO CREATE A PRINT-READY FILE:

### TUBE BANNER STANDS

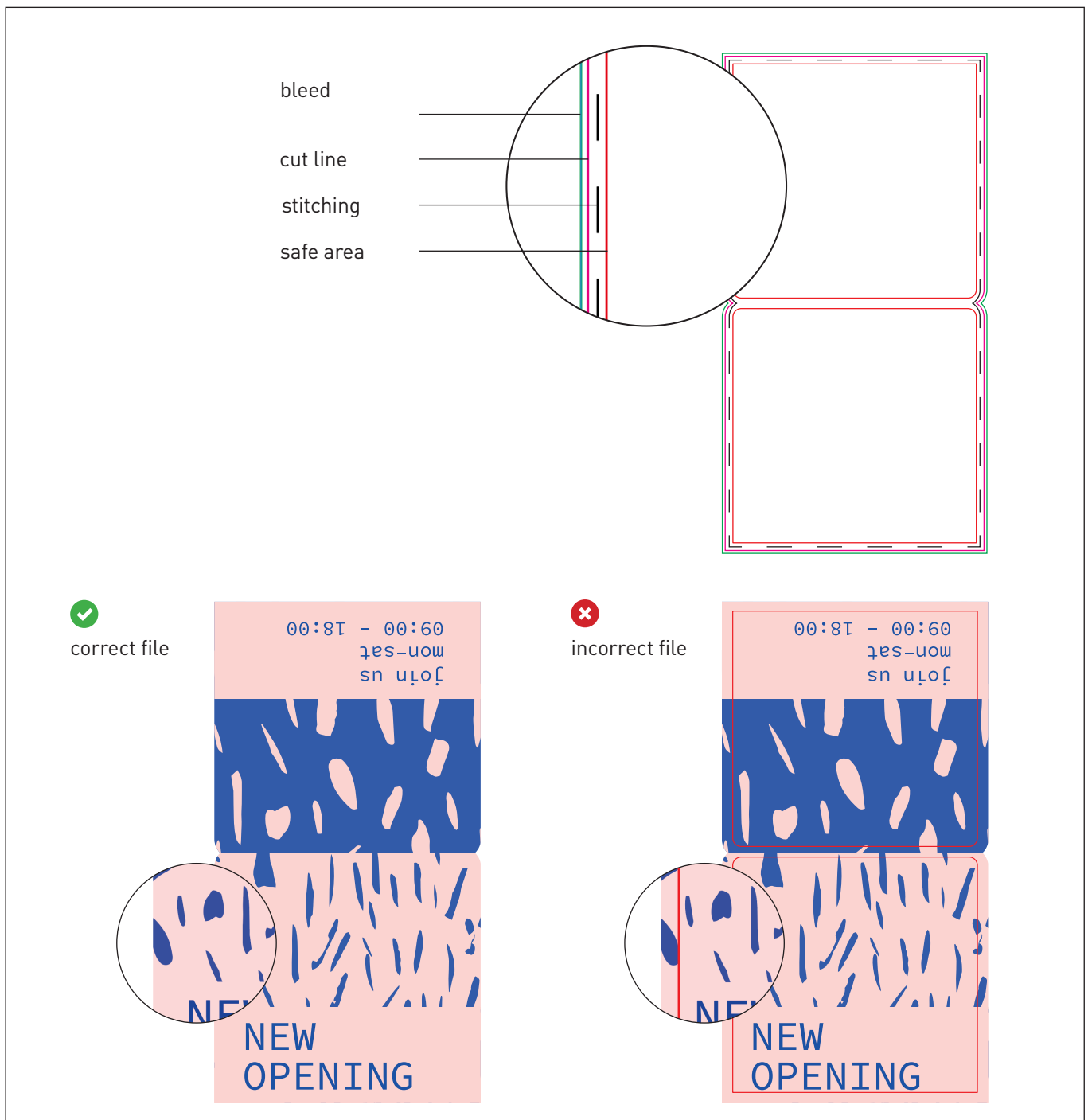
The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, request a professional File Check or contact customer support.

#### 1 FILE FORMAT

Our systems can only process files in PDF format (not password-protected).

#### 2 TEMPLATE

**Always download the template** for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file. **Insert your artwork on the 'Artwork' layer, delete all the guidelines** and save the file as a PDF. Do not alter the scale of the design or **resize the template**.



### 3 COLOURS

The same colour can appear slightly different on different media, due to the material's physical composition.

For example, natural fabrics absorb much more ink than synthetic fabrics.

All files must be sent **in CMYK** (cyan, magenta, yellow and black), with the Fogra 39 colour profile. Any images which are sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile.

### 4 RESOLUTION

The optimal resolution for the print files is between **100** and **150 dpi**.

### 5 ADDITIONAL INFORMATION

The minimum printable line weight is **0.5 pt**. Order the Roll to Roll Sample Pack to compare the characteristics of the different materials.